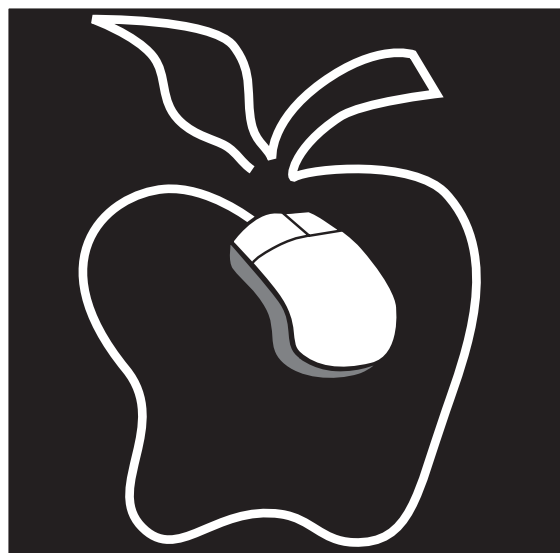


2005 Governor's



Conference on Career Education

February 13-15, 2005
New Conference Location!

Detroit Marriott Renaissance
Center, Detroit, Michigan



**Here's a great professional
development opportunity!**

Why?

This is an opportunity to learn from other educators and community partners involved in career education.

How?

A nationally known keynote speaker and more than 80 breakout sessions will challenge you to strengthen your teaching strategies to better prepare students for postsecondary education, training and careers.

Who?

- Secondary and postsecondary educators
- Secondary and postsecondary counselors
- Parents and community partners
- Business and industry partners

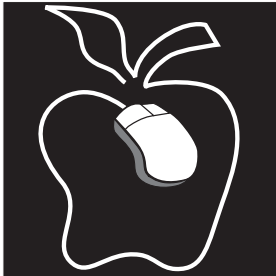
Presented by



Michigan Department of
Labor & Economic Growth

Register now!
www.mccte.msu.edu

2005 Governor's

Conference on
Career Education**2005 Governor's Conference on
Career Education Registration Brochure**Conference Theme: **Michigan's 3 R's: Rigor,
Relevance & Reform.****Conference Objectives**

- Provide participants with an opportunity to learn new and innovative strategies to increase academic rigor in coursework.
- To demonstrate the relevance of academics to authentic work experience.
- Create opportunities for learning about successful career education programs that reform the preparation of our students for higher education and careers.
- Provide participants with access to resources, products and services that may assist their implementation strategies.

Keynote Speaker**Homer H. Hickam Jr.**

Homer Hickam is the author of the best-selling autobiography *Rocket Boys: A Memoir* (re-released as the movie *October Sky*), which is a celebration of teachers. Hickam's works, including *The Coalwood Way*, *Sky of Stone*, *We Are Not Afraid* and his newest novel, *The Keeper's Son*, have earned him the title "America's Storyteller." Hickam will bring his powerful stories to life by sharing lessons in personal responsibility and leadership.

**Governor's Excellence
in Practice Awards**

The Governor's Excellence in Practice Award recognizes exemplary practices in preparing Michigan's students for careers. This prestigious award recognizes successful, sustained career preparation, state-approved career and technical education, and tech prep practices that are outstanding in their demonstrated outcomes. The 2005 awards will be presented during the opening session of the Governor's Conference on Career Education on Feb. 14, 2005, in the Renaissance Ballroom at the Detroit Marriott Renaissance Center.



Conference Schedule and Location Information

Plan on attending Michigan's largest annual career education conference, held for the first time in southeast Michigan! Join us this year at the exciting Detroit Marriott at the Renaissance Center. All conference activities including registration, exhibits, networking reception, meals and breakout sessions will be held at the Detroit Marriott Renaissance Center. The keynote address and the Governor's Excellence in Practice Awards will be held in the Renaissance Ballroom of the hotel.

There is much to see and do during your conference stay! After hours, enjoy the General Motors' Renaissance Center (home of GM's World Headquarters), which features the GM Wintergarden, a wide variety of restaurants, retail shops, and a five-story atrium that overlooks the Detroit River and the city of Windsor, Canada. Across the street and accessible by skywalk is the Millender Center, which also features various shops and businesses.

Looking for convenient access to the many attractions in downtown Detroit? The Renaissance Center and the Millender Center have station stops for Detroit's elevated light rail, the People Mover.

The Detroit Marriott at the Renaissance Center is located at 400 Renaissance Center, south of Jefferson Avenue and just east of Woodward Avenue.



Sunday, February 13

- | | |
|-----------------------|--|
| 5:00 p.m. – 9:00 p.m. | Registration Open |
| 7:00 p.m. – 9:00 p.m. | Welcome, Network Reception and Exhibits Open |

Monday, February 14

- | | |
|-------------------------|---|
| 7:00 a.m. – 5:00 p.m. | Registration |
| 7:00 a.m. – 8:45 a.m. | Continental Breakfast |
| 9:00 a.m. – 10:15 a.m. | Opening Session/Keynote Address/
Excellence in Practice Awards |
| 10:30 a.m. – 11:00 a.m. | Exhibitor Break |
| 11:15 a.m. – 12:15 p.m. | Breakout Session #1 |
| 12:30 p.m. – 1:30 p.m. | Lunch |
| 1:45 p.m. – 2:45 p.m. | Breakout Session #2 |
| 3:00 p.m. – 4:00 p.m. | Breakout Session #3 |

Tuesday, February 15

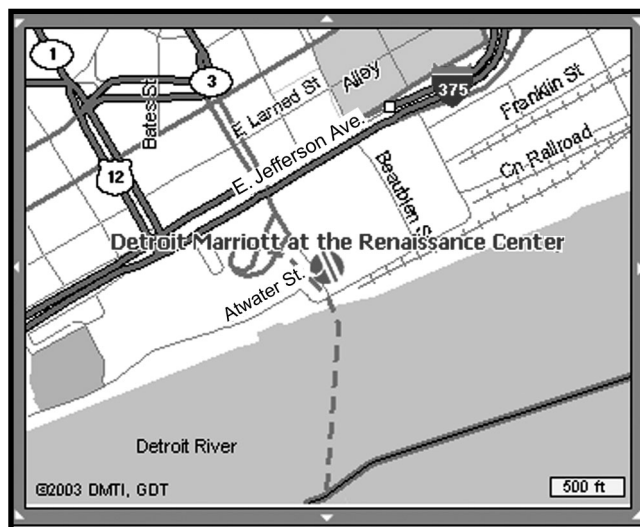
- | | |
|-------------------------|---------------------|
| 7:00 a.m. – 10:00 a.m. | Registration |
| 7:00 a.m. – 8:00 a.m. | Full Breakfast |
| 8:00 a.m. – 9:00 a.m. | Keynote Address |
| 9:15 a.m. – 10:15 a.m. | Breakout Session #1 |
| 10:30 a.m. – 11:30 a.m. | Breakout Session #2 |
| 11:45 a.m. – 12:45 p.m. | Breakout Session #3 |

Hotel Accommodations

Detroit Marriott Renaissance Center (800) 228-9290. Rooms are blocked under "2005 Governor's Conference on Career Education" at special rates. Room blocks will be released on January 24, 2005.

For driving directions, contact the hotel directly or go to MapQuest.com or maps.yahoo.com. Check with the hotel for parking arrangements and fees.

Map to Hotel



For updated information or details on sessions, visit:
www.mccte.msu.edu



2005 Governor's Conference on Career Education Registration Form

Michigan's 3R's: Rigor, Relevance & Reform

Register online at www.mccte.msu.edu

First Name: _____ Last Name: _____ Title: _____

Affiliation (school/company): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

➡ Secondary Educator

➡ Parent/Community Partner

➡ Postsecondary Educator

➡ Business/Industry Partner

➡ Secondary/Postsecondary Counselor

Conference Fees

\$175.00 Early registration (Payment must be received on or before January 21, 2005.)

\$200.00 Regular registration (Payment must be received on or before January 31, 2005.)

\$275.00 Late registration: all registrations received after January 31, 2005.

Note: Online registration closes on January 31, 2005.

Make checks payable to: **Michigan State University**

Mail this form along with your payment to:

Michigan Center for Career and Technical Education

Manly Miles Building, Suite B-15

1405 S. Harrison Road

Michigan State University

East Lansing, MI 48823

Note: Participants are NOT considered registered until payment is received. Registration is limited to a first-come, first-served basis. On-site registration will not be guaranteed, due to an overwhelming response from last year's conference, so register early!

Cancellation Policy

There will be a \$25.00 handling fee for processing cancellations. There will be no refunds for cancellations received after January 31, 2005. Should you be unable to attend, a substitute may attend in your place at no extra charge.

Please check choice of payment

(If payment is for more than one attendee, please include a list of all attendees.)

Institution/Business or Personal Check #: _____ Purchase Order (P.O.) #: _____

➡ Visa ➡ MasterCard

Credit Card #: _____ Expiration Date: _____

Name (as it appears on card): _____

Billing address for the card: _____

City: _____ State: _____ Zip: _____

Signature (as it appears on card): _____

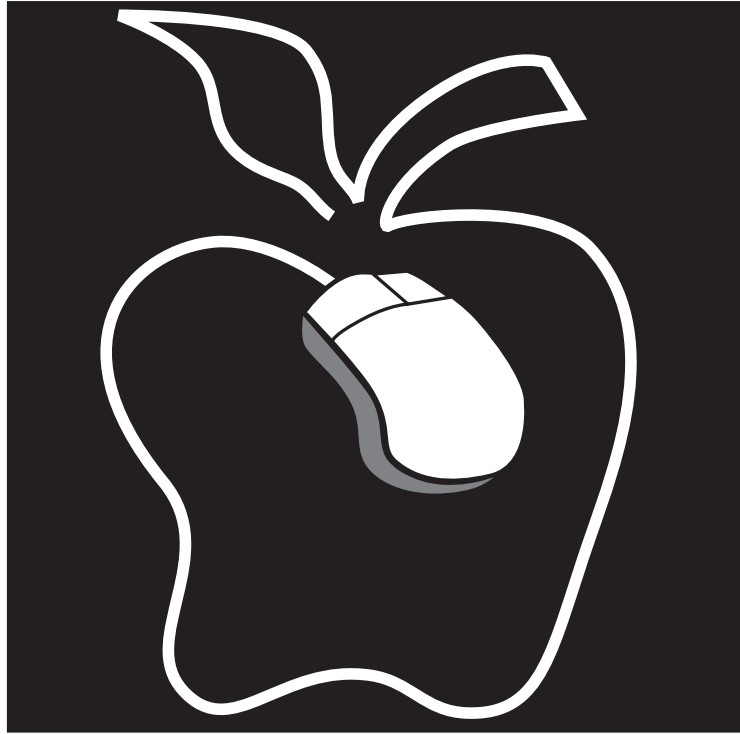
If you need accommodations, such as a sign language interpreter or materials in Braille, please indicate:

Meal Preference: ➡ I prefer vegetarian meals.

We regret that meal preferences cannot be guaranteed for participants registered after January 31, 2005.

Michigan's 3 R's: Rigor, Relevance & Reform

2005 Governor's



Conference on Career Education

SAVE NOW!

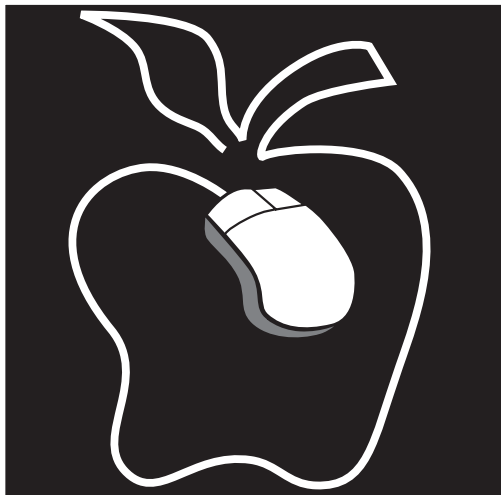
**Early registration fee is available
through January 21, 2005.**

- ➔ Online registration is available at www.mccte.msu.edu.
- ➔ Complete your early registration before January 21, 2005.
- ➔ Clearly indicate the choice of payment.
- ➔ Make checks payable to **Michigan State University**.
- ➔ Provide a list of all attendees, if payment is for more than one attendee.
- ➔ Clearly indicate a purchase order (P.O.) number, if applicable.
- ➔ Mail this form along with payment to Michigan Center for Career and Technical Education at the address indicated on the form.

Michigan Center for Career
and Technical Education
Manly Miles Building, Suite B-15
1405 S. Harrison Road
Michigan State University
East Lansing, MI 48823

Michigan's 3 R's: Rigor, Relevance & Reform

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**Detroit Marriott
Renaissance Center
Detroit, Michigan**

Presented by the Michigan Department of Labor
& Economic Growth with the Michigan Center
for Career and Technical Education

Statement of Assurance of Compliance with Federal Law

The Michigan Department of Labor & Economic Growth, Office of Career and Technical Preparation, complies with all federal laws and regulations prohibiting discrimination and with all requirements and regulations of the U.S. Department of Education. It is the policy of the Office of Career and Technical Preparation that no person on the basis of race, color, religion, national origin or ancestry, age, gender, height, weight, marital status, or disability shall be subjected to discrimination in any program, service or activity for which it is responsible, or for which it receives financial assistance from the U.S. Department of Education. Contact: Office of Civil Rights Coordinator, Office of Career and Technical Preparation, P.O. Box 30712, Lansing, MI 48909, (517) 373-3373. Printed: October 2004; Project 0804-835